



SOS Fundraising Ideas

Step one is deciding who your audience will be and what type of event you will host. Below are some ideas on events you can organize to help raise money and awareness for SOS – CANADA. These are recommendations, and can certainly be tailored to the audience you are trying to target. Icons are located next to each fundraising idea to help guide you to appropriate opportunities based on your needs as a:



Community and/or Association



School and/or University



Workplace



Household

If you need help organizing one of these events, please email m.davis@soschildrensvillages.ca for more guidance and ideas. **Remember – whatever you do, you're doing it for the children! No effort is too small!**

Hold a Tournament

This can range from golf, to Karaoke, to Dance Dance Revolution, to Basketball, to – well, you get the idea. Charge a participation fee, ask local restaurants/shops to donate prizes or food, and use the audience to talk about why SOS – CANADA is important to you. Participants will have fun, will learn something new, and some will walk away with bragging rights!

Information/Donation Booth

Set up a booth at your church, farmers market, student union, or wherever! Hand out brochures and information packets, answer questions, and take donations in a donation box. This is a great way to teach people about issues facing children globally and about the great work SOS – CANADA is doing to address those issues.

Host a Dinner Party at your House

Host a dinner party and ask for a minimum donation of a certain amount. During the dinner party, provide information about SOS – CANADA.

Dress Down Day/Jeans Day

Get the office involved by organizing a day when employees are allowed to dress casually to work. Ask employees to contribute one to two dollars to buy “permission” to wear casual clothes.

Consider making it a recurring event every Friday to continue giving, and ask your employer if they will consider matching the donations!

Harar Village, Ethiopia



Photo Courtesy of Mr. Alan Meier

Organize a Fast/Fasting Lock-In

This event is a great way to raise money among a large, primarily young group. Ask participants to recruit sponsors for the event, who will provide them with a donation for every hour they fast. Gather the participants overnight to keep their minds off of food by playing games, learning about child hunger globally, and engaging them in other learning opportunities. Reward the participants with pizza at the end of their fast!

Monaragala Village, Sri Lanka



Photo Courtesy of Mr. Ruvin de Silva

Fashion Show

This is a creative activity for universities, especially art or fashion schools. Ask students to donate their talents by designing outfits out of re-cycled materials or ask participants to wear their favorite cultural dress. Advertise the event on campus or within your community, and ask for admission donations.

Trivia Night

Have a trivia night, at school, after work, etc. Trivia can be geared around anything: sports, art, culture, world events, literature – anything that will get your group engaged! Have all participants contribute an entry fee and offer a small prize for the champions. This is a great way to also engage local businesses by asking them to donate food or space.

Yard Sale

Clean out your clutter and give back to the SOS – CANADA community by hosting a personal or community yard-sale. Donate all or a percentage of proceeds to SOS – CANADA. Hand out brochures with each purchase.

Restaurant Night

Contact local restaurants and ask if they would be willing to host your event and donate a percentage of proceeds to your fundraiser. Invite friends, family, campus community, and just about anyone you know to stop by the restaurant for dinner on the agreed upon night. Most restaurants will be more willing to host your group on a weeknight when business is slower.

Cake Auction

Ask participants to bake a cake/dessert to be auctioned off then invite your community members to come out for a sweet deal. Start the auction at \$5 per cake.

Guess the Number

This is a really easy game to play at the office. Set out a jar with jelly beans, pennies, gumballs, etc. and ask each staff member to guess the amount of items in the jar. Each staff member can pay a small donation for an entry fee, and a small prize could be offered to the winner. Don't forget to count the items in the jar before you ask colleagues to participate.

Participate in a Race

Participate in a running/biking/swimming (or all three) race. Ask friends and family to donate for every kilometer, mile, etc.! Run on your own or with your college, community association, or workplace.

A Cappella Concert/Talent Show 🧑🧑🧑🎓

Ask local a cappella groups to perform at a concert. Charge an entrance fee, take donations and hand out packets. Considering showing an SOS – CANADA video during intermission.

Host a Benefit Concert, Open-Mic Night, or Battle of the Bands 🧑🧑🧑🎓

Ask local musicians to attend an open-mic night or play a benefit concert to support orphaned and abandoned children. Charge admissions to the show and make profit off of concessions. Many bands may also bring merchandise; don't be afraid to ask if they would consider donating a portion of proceeds to SOS – CANADA.

Another to “battle” bands is to recruit a panel of judges to award the best band! Charge bands an entry fee if you intend to reward the winner with a cut of the profit.

50/50 Raffle 🧑🧑🧑🎓👛

A 50/50 raffle fundraiser involves the sale of raffle tickets with the proceeds being split evenly between the winner and SOS – CANADA. Many clubs include a 50/50 raffle at all their regular monthly meetings. Tickets are sold throughout the 'get acquainted' or informal portion of the meeting.

Rent-A-Puppy 🎓

Can't have pets in the dorm? Do you love puppies? Come Rent-A-Puppy for 30 minutes! Ask people within in your local community to donate their dog's time on your college campus, where many out-of-town students are surely missing their hometown mutts. Ask for a license or ID before renting, and make sure to bring lots of chew toys!

Favorite Photos Fundraising 👛

Tap into your colleague's creativity by asking them to bring a copy of the best photo they've ever taken. Display photos in a public place and ask your workplace to vote for their favorite by adding coins or dollar bills into respective jars. Count up the total money in each jar at the end of the judging period. Display the winner in the office permanently!

Kutaisi Village, Georgia



Photo Courtesy of Ms. Katerina Ilievska



**SOS CHILDREN'S
VILLAGES**

A loving home for every child

Online Fundraising

Donations can be made in many ways to SOS. One of the simplest ways is online through our website.

Fundraising pages

If you are interested in raising funds consider starting a fundraiser through our website.

Our website allows you to fundraise in two ways:

1. **Fundraise as an Individual:** Use this option if you would like to raise money around your birthday, a special event, or just because. You will be provided with a personalized page to share across your social networks and tracking tools to make sure you can recognize all your givers!
2. **Fundraise as a Group:** Use this option if you are a part of a group that would like to fundraise together (university clubs, chapters, schools, etc.) Create an account, and then add members easily once you login. Other members of your group will have access to the fundraising page, can share it across their network and can track progress.



Create a friendly URL, advertise the URL on your social networks and send email updates to promote your fundraiser. Finally watch your thermometer rise! SOS – Canada will track every gift made from visitors to your fundraiser page.

How to get Started

To establish a page we will need the following:

- 1-2 high resolution pictures for Banner images (1044px by 200px)
- Event details: title, location and dates
- 2 sentence blurb that describes you or your event and tells participants why they should participate
- A financial goal
- A introduction paragraph or two that tell participants where their donation goes

Web Fundraising for a Specific Country

SOS Children's Villages is unique because we are present in 135 countries around the world. If you are interested in fundraising for a specific country, please contact us at getinvolved@soschildrensvillages.ca. First, we must determine if there is a need within the country for the gift. Second, depending on your fundraising goal we may suggest alternative online fundraising tools.

SOS Staff Support

SOS Children's Villages Canada Staff are available to help you in all of your fundraising endeavors. If you have any questions, feel free to contact our office at 1-800-767-5111 or email getinvolved@soschildrensvillages.ca. Whatever need you have, we are available to you!



**SOS CHILDREN'S
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Getting Involved at School

Every minute of every day SOS is helping children.

Hermann Gmeiner School Antsirabe, Madagascar



Photo Courtesy of Mr. Seer Erken

From Canada to Mali SOS Children's Villages is giving over 84,000 orphans and abandoned children a safe and loving home, a place to learn and a future.

Why Get Involved?

SOS Children's Villages Youth Ambassadors Program is a great way to grow as an individual and develop leadership, campaigning, and fundraising skills while working for change with like-minded people. Youth Ambassadors are supported as active volunteers through our online resources and social media networking.

Step 1: Getting Involved at School

The SOS Youth Ambassador experience starts with establishing a student-run group in your school. Together with your fellow students you can host events to raise awareness, advocate for global causes of orphaned and abandoned children, and teach people about how SOS Children's Villages addresses important social issues.

You may already be a part of a student club or association that is looking for a way to give back to your local or international community. SOS Children's Villages provides a lot of flexibility by supporting many children and nationalities abroad. We would be happy to speak to your group or help organize an event to benefit SOS Children's Villages.

Step 2: Choose an Activity?

- **Host a SOS fundraising event**

SOS Children's Villages "how to" guides to fundraising suits all tastes and ages, from participating in large-scale fundraising appeals, to online crowd funding initiatives to local awareness raising events.

- **Take action**

In 2015, SOS Children's Villages is soliciting the ideas and opinions of young people for the post 2015 development agenda. This global initiative is being rolled out in Canada and Youth Ambassadors are actively involved.

- **Raise Awareness**

If your school conducts academic trips to learn about social movements or issues internationally, consider applying to visit a village to see it first-hand. Make a crowd funding video of your trip or host a bon voyage event. SOS Children's Villages discourages recreational tour groups to villages, but educational groups are welcomed.

Please contact getinvolved@soschildrensvillages.ca for more information or help at any point.



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Communicating Your Fundraising Event

Whether you decide to organize an event or simply want to recruit through your network, you'll want to communicate effectively. Make sure to invite key guests, speakers, family, and whoever else is important to become sponsors or attend your event. Promote online, promote in person, and follow-up!

Tips for In-Person Promotion

Phone Calls: The most effective way to get people to your event is to ask them – personally. If you haven't heard any responses to your online invitation, make sure to give your invitees a call to remind them about your event. A phone call can go a long way to making your guests feel that their presence is essential to your success.

Flyers: Promotional materials can help inform the general public about your event. Limit the amount of words on your flyers to the important information:

1. **What** is the event?
2. **Where** is the event?
3. **When** (day and time) is the event?
4. **How much** is the cost of participating (if any)?
5. **Who** is invited?
6. **Who** is it benefiting? (SOS Children's Villages Canada!)

Hang signs and leave convenient, quarter-page flyers for people to pick up in public places: the library, a coffee shop, the grocery store, community center, etc. Leave neighbors information about your event in their mailboxes. Remember, SOS Children's Villages Canada Staff are here to assist you with all your needs, so please contact getinvolved@soschildrensvillages.ca if you

need some help creating promotional materials for your event.

Dakar Village, Senegal



Photo Courtesy of Ms. Claire Ladavicius

Greenfields Village, India



Mailings: In the pre-digital age, before there was Facebook or email, people used to communicate with handwritten paper messages sent through a delivery network called the "Postal Service". Believe it or not, this service is still available and used by many of your friends and family to deliver packages, holiday cards and birthday checks. SOS Children's Villages is happy to provide you with notecards for handwritten thank-you's and invitations. Just let us know how many you need!

Online Tools

Invitations: When inviting and organizing your guests list, always be sure to set up a Facebook event – this will be one of the first places your guests will look for event information. You can also choose to go beyond a simple Facebook invite for added emphasis: *Brownpaper*, *Eventbrite*, and *through the SOS Children’s Villages website* are three solid solutions for inviting guests that offer RSVPing and customization features. Whichever online invitation method you choose, make sure all other accounts are linked to that event page for consistency.



Blogging: We suggest setting up a blog to help organize and keep everyone up to date on the event. WordPress and Drupal are good blogging sites which allow you to create and post updates for free.

Other Tools: Promotion is the key to any successful gathering. There are several levels of promotion and dozens of social media tools available. Be sure to have as many distribution channels available as possible. Your potential guests or attendees must be able to easily find you on *Facebook*, *Twitter*, *Flickr*, *YouTube*, and *LinkedIn*. Twitter and Facebook should be your primary promotional tools – they are built for spreading a message.

On Facebook, be sure to set up a Facebook “page” – they are better than “groups” because you can appear in newsfeeds every time you update the page’s status. Creating a Facebook “event” is also key, as well as having guests and members update their own status with links to the event. Twitter’s key is retweeting and hashtags: be sure to create an event hashtag and promote it, and ask for retweets of the most important information.

Post-Event

There’s still more to do to make sure the event leaves a lasting impression, especially if you intend to have future or annual events.

Thank your donors: First, be sure to continue communication with all the attendees. Send personalized thank-you’s, updates on fundraising, and additional information.

Share your event: Share photos, videos, and details of the success of the event through your social media and other tools you used for online promotion. Upload photos to a Flickr account and post videos on YouTube.

Please feel free to share your event success with SOS Children’s Villages Canada! We love to post and share positive fundraising experiences, comments, and suggestions on our website. These can serve to inspire others to help and join the initiative to provide a child a loving home. Send your electronic photos, stories, and feedback to: getinvolved@soschildrensvillages.ca.

Always link to SOS – Canada’s Twitter & Facebook pages to help give your event validity & increase awareness of our cause!



**SOS CHILDREN'S
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About SOS & Talking Points

About SOS Children's Villages

SOS Children's Villages creates stable, loving families for orphaned and abandoned children. We provide mothers who give individual attention and guidance to each child until they become an independent adult. We are raising 82,000 children in over 540 villages across 134 countries, including Canada. Through our outreach programs we impact over 1 million people each year.

We provide loving homes by providing a family environment for children who have no one. They are nurtured by an SOS Mother who is from the local community and professionally trained to form family ties with each child. Each family additionally has between four and ten brothers and sisters. We keep biological siblings together so that biological and surrogate families build lifelong emotional bonds.

We provide stability by supporting each child individually until they become an independent young adult. If there are no adequate education opportunities in the community, we build our own preschools, kindergarten, elementary and high schools. Our Youth Centers help young people make the transition to become independent, self-sufficient adults. Our Vocational training Centers help young people make the transition to become independent, self-sufficient adults.

We are the largest NGO organization supporting orphaned and abandoned children. Our success in numbers:

- 222 Kindergartens, 182 Hermann Gmeiner Schools & 54 Vocational Training Centers globally
- 624 SOS Social Centers & 74 Medical Centers
- 1,147 families and youth programs, reaching 32,200 children & young people
- SOS family strengthening programs are reaching 84,300 children & adults
- 16 Emergency relief programs, depending on need

[Basse Village, Gambia](#)



Photo Courtesy of Mr. Christian Lesske.

[Qodsaya Village, Syria](#)



Photo Courtesy of Ms. Carole Alfarah

Our Mission (What We Do):

We build families for children in need, we help them shape their own futures and we share in the development of their communities.

Our Vision (What We Want for the World's Children):

Every child belongs to a *family* and grows with *love, respect* and *security*.

Every child belongs to a family

Family is the heart of society. Within a family each child is protected and enjoys a sense of belonging. Here, children learn values, share responsibilities and form life-long relationships. A family environment gives them a solid foundation on which to build their lives.

Every child grows with love

Through love and acceptance, emotional wounds are healed and confidence is built. Children learn to trust and believe in themselves and others. With this self-assurance each child can recognize and fulfill his or her potential.

Every child grows with respect

Each child's voice is heard and taken seriously. Children participate in making decisions that affect their lives and are guided to take a leading role in their own development. The child grows with respect and dignity as a cherished member of his or her family and society.

Every child grows with security

Children are protected from abuse, neglect and exploitation and are kept safe during natural disaster and war. Children have shelter, food, health care and education. These are the basic requirements for the sound development of all children.

Morelia Village, Mexico



Photo Courtesy of Ms. S. Streeck

Other Resources:

- To find videos to share during your event, please visit:
 - <https://www.youtube.com/user/soscanada1>
- To find SOS Children's Villages Canada News, please visit:
 - <http://www.soschildrensvillages.ca/newsroom>

Canadian charity #13824 7259 RR000

SOS CHILDREN'S VILLAGES

THE ALPHABET OF FUNDRAISING IDEAS



A	Auction	Auction off various items or services, a portion of sales goes to the charity
	Arts and Crafts Sale	Host an arts and crafts sale, exhibitors agree to donate a portion of sales to charity
	Aerobics Class	Host aerobics classes at lunch, the fee of the class goes to charity
	Amazing Race	City/neighborhood race using a map and compass to navigate between checkpoints along an unfamiliar course.
	Air Conditioner	How much does it cost to run the air conditioner in your office? Could you go a day, a week, a month without air conditioning and donate the money you saved to charity?
B	Baseball	Host a baseball tournament, attend a local game, host a managers vs. employees game
	Basketball	Host a tournament, attend a local game, host a managers vs. employees game
	Bowling Night	Hold a bowling night, portion of ticket sales goes to charity
	Bottle Drive	Collect used bottles and donate the refund to charity
	Badminton Tournament	Host a round robin tournament for staff, suppliers everyone donates to participate
	Bake Sale	Not much explanation needed
	Bad Tie Day	Pay two dollars to enter, employee with the worst tie wins half the pot the other half goes to charity
	Barbeque	Pick a nice day and have a barbeque for employees, portion of tickets goes to charity
	Bingo or Themed Bingo	Not much explanation needed
	Beer Festival	Sample local or rare beers, ticket sales cover the cost of the event and support the charity. Drink responsibly
	Boat Cruise	A portion of ticket sales goes to charity
	Buy a day	Want an extra long weekend. Pay to leave early or take the whole day. Proceeds go to charity
	C	Cake Decorating Competition and Sale
Car Wash		Have your car washed while you're at the office
Cocktail Party		Host a cocktail party after work, serve drinks that traditional in different parts of the work
Coffee Pool		Buy into an office coffee pool, portion of your daily coffee goes to charity
Comedy Night		Host an evening at a local comedy club, portion of ticket sales goes to charity
Concert		Host a concert featuring local bands, ticket sales go to charity
Craft Sale		Not much explanation needed
Costume Contest		Is it Halloween? Who has the best costume?
Chocolate Sale		Sell chocolates at the office to raise funds for charity
Cycling Event		Ride for charity, sponsor an employee for a local ride or host your own
D		Dress Down Day or Week
	Dodge Ball Tournament	Host a round robin tournament for staff, suppliers everyone donates to participate
	Day in the Life	
	Darts Tournament	Host a round robin tournament for staff, suppliers everyone donates to participate

E	Easter Egg Hunt	Hide Easter eggs and prizes around the office to participate you have to donate to charity
	Email Signature	Include a message about SOS in your email signature
	Employee Challenge	Challenge employees to reach a work related target the reward is a donation to charity
	Electricity Outage	How much does it cost to keep the lights on in your office in the evening? Could you reduce energy consumption and donation the saved money to charity?
	Emergency Drills	Does your office do emergency drills? Reward the group that performs the best with a donation to charity
F	Fairtrade Showcase	Bring vendors in to showcase their fairtrade products. A portion of sales goes to charity
	Fifty/ Fifty Draw	Half the prize money goes to charity
	Fairtrade Fashion Show	Bring vendors in to showcase their fairtrade products. A portion of sales goes to charity
	Football Tournament	Host a round robin tournament for staff, suppliers everyone donates to participate
	Funny Hat Day	Best hat wins and splits the money with charity
	Foreign Currency Drive	Ever return from a trip with lots of foreign change donate it to charity
	Flower Sale	A portion of sales goes to charity. Good event for mother's day and valentine's day
G	Garage Sale	A portion of sales goes to charity.
	Gift Card Giveaway	Buy tickets for a chance to win a gift card to your favorite store, portion of ticket sales go to charity
	Garden Party	A portion of ticket sales goes to charity
	Golf Tournament	A portion of sales goes to charity
	Gala	Host a charity gala for employees, suppliers, etc... Ticket sales go to charity
	Guest Speaker	
	Games Night	Split the prize money with charity
	Getaway Giveaway	The employee who raises the most for charity wins a trip
H	Holiday Party	Host a party for employees around the holidays, a portion of ticket sales goes to charity
	Halloween Party	Another excuse to dress up and party. Charge entrance fees and raise money trick or treating.
	Head or Beard Shave	Managers shave their head or beards for charity
	Hockey Tournament	Host a round robin tournament for staff, suppliers everyone donates to participate
	Hawaiian Shit Day	The employee with the tackiest shit wins half the prize money the rest goes to charity
I	International Women's Day Event	Recognize the day and funds donated to charity will help support girls and women in need
	International Children's Day	Recognize the day and funds donated to charity will help children in need
	Ice Cream Fridays	Portion of sales goes to charity
	In Memoriam Gifts	Make a donation to remember someone important within the company
J	Jewelry Sale	Sell gently used jewelry, portion of sales goes to charity
	Jersey Day	Donate to wear your teams colors to work
	Jingle all the way	Decorate your cubical for the holidays, awards for the best and worst decorations
K	Knitting Workshop	Host a knitting workshop during lunch or after work. Portion of workshop fee goes to charity.
L	Lunch and Learn	Host a lunch and learn on a wide variety of topics ranging from yoga to SOS Children's Villages.
	Lunch for SOS Children's Villages	
	Lunch Money	Donate your lunch money to charity
	Lego Competition	Miss playing with toys? Team up with your kids to build the best Lego project

M	Marathon or Half-marathon	Sponsor employees to run in a local run for SOS Children's Villages or host your own event
	Mini-Olympics	Invite everyone you know to compete in traditional & silly sports. Charge entry.
N	New Year's Party	Host a New Year's Party, ticket sales go to charity
O	Over and Above	Reward employees that go over and above the call of duty, make a donation in their name
	Office Sports Pool	Organize a NFL, NBA, NHL, NCAA, or MLB pool, half the prize money goes to the winner the other half to charity
	Open House	If a tour of your company would be of interest to the local community, hold an open house and ask for small donations to charity
	Office Competition	Which office can raise the most?
P	Paint ball	Hold a paint ball tournament, the staff team the wins gets a prize
	Photography Sale	Any artists in the office have them donate some of their favorite prints and sell them for charity
	Plant Sale	Its spring time! Bring in a vendor to sell potted plants
	Pub Crawl	Not much explanation needed
	Picnic	Pick a nice day and have a barbeque for employees, portion of tickets goes to charity
	Poker Tournament	Not much explanation needed
Q	Quizzes	Not much explanation needed
R	Refreshment Cart	Sell light refreshments on Friday afternoons, portion of sales goes to charity
	Royal Treatment	Buy tickets to win a spa day
	Raffle	Organize an office raffle, get the prizes donated and all ticket sales can go to charity
	Recipe Book	Publish favourite recipes from local restaurants and chefs.
S	Sports Day	Host a sports day for employees,
	Spelling Bee	Not much explanation needed
T	Treasure Hunt	Search the office of prizes, donate to enter
	Twenty Four Hour Famine	Get sponsored to go 24 hours without food
	Tug of War	A competition between employee groups. Winning group takes half the prize money the other half goes to charity
	Themed Lunch	Host a lunch the features food from the region you company supports
U	Used Things Sale	Books, Movies, Video Games, Board Games, Etc...
V	Volleyball Tournament	Host a round robin tournament for staff, suppliers everyone donates to participate
	Vacation Giveaway	The employee who raises the most wins a weekend getaway
W	Walk for Children	Not much explanation needed
	Wine Tasting	Not much explanation needed
Y	Yoga classes	Donate to participate
Z	Zumba Fitness Class	Donate to participate



**SOS CHILDREN'S
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Usage of SOS Children's Villages Canada Brand

SOS Children's Villages Canada understands the importance of grassroots activism in order to spread awareness and support of the rights of our children. That is why we want to make sure all SOS Children's Villages Canada volunteers understand the proper and legal usage of the SOS Children's Villages Canada name and logo in fundraising activities. Below is a brief guideline for using the SOS Children's Villages Canada name and logo.

SOS – Canada Social Media

- SOS Children's Villages Canada asks that all facts or statements made about SOS – USA posted using a social media outlet such as *Twitter, Myspace, Facebook, Youtube*, etc. come directly from our updated SOS fact sheet, from SOS Children's Villages Canada updated website, or from sample messaging provided to you from SOS Children's Villages Canada.
- SOS Children's Villages Canada recognizes the power of social media and has created platforms on numerous services including *Facebook, Twitter, Myspace, LinkedIn, YouTube, Orkut*, etc. These social media outlets bring together SOS Children's Villages Canada supporters from around the world to foster a supportive online community. It is for this reason we ask that fundraising groups refrain from creating new social media accounts using the SOS Children's Villages Canada name but encourage volunteers to use our existing accounts as well as their personal accounts to promote fundraising and advocacy events.
- Any questions regarding the use of social media in relation to SOS Children's Villages Canada should be sent to getinvolved@childrensvillages.ca.

SOS Children's Villages Canada Marketing Materials

All marketing materials (Flyers, Press release, Advertisements, etc.) containing SOS Children's Villages Canada name or logo must be approved prior to usage by SOS Children's Villages Canada staff. Please send a copy of the material to getinvolved@childrensvillages.ca within two weeks of the event.

SOS Children's Villages Canada Partnerships

If you would like to form a partnership with a local or national organization in relation to a fundraising or advocacy event, please contact SOS Children's Villages Canada at getinvolved@childrensvillages.ca with details of the relationship for approval prior to making a commitment to partnership.

Examples of Proper Usage of SOS Children's Villages Canada Brand

- **Situation one:** *Volunteer organizes a fundraiser at their home.* Volunteer creates their own fundraising page and invites people to the event through the email application. They also use their personal Facebook account to make an event and invite friends. Most importantly they let their SOS Children's Villages Canada contact know about the party and has the flyers they plan to use approved two weeks beforehand.
- **Situation two:** *A group wants to support SOS Children's Villages Canada by running an information booth at an event for SOS.* The group tells their SOS Children's Villages Canada contact about the event and sends over their marketing material to be approved two weeks before the event. SOS Children's Villages Canada is also able to promote their booth via SOS Children's Villages Canada Facebook and Twitter accounts, as well as private additional materials geared towards their event.

HELP PROVIDE A LOVING HOME FOR EVERY CHILD



SOS CHILDREN'S
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A loving home for every child

The Problem

Every 2.2 seconds, a child loses a parent to AIDS, war, poverty, or natural disaster. Less than 2% will be adopted.

What We Do

We **build families** for children in need, we help them **shape their futures** and we share in the **development of communities**. We want every child to belong to a family and grow with **love, respect** and **security**.

Be Part of the Solution

Join our global village family! With a network of over 556 Villages in 134 countries around the world, SOS raises over 82,000 orphaned and abandoned children and helps 1 million more at risk.



To get involved, visit soschildrensvillages.ca or call **1-800-767-5111**



"It is wonderful to get a hug from mom because it makes you feel like a child."

-- David, 7 years old